

# Learning Craft Moves from a Mentor Author

What did George McClellens do?



Why did he do this?



Wrote ELLIPSES in the middle of a sentence



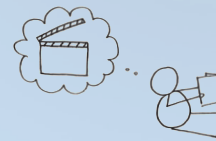
To build excitement



Wrote EXACT ACTIONS that people do



To make a movie in the reader's mind



Wrote some words that POP OUT



To tell the reader to read with a strong voice

